# What's New 2021

# FXLuminaire.



# To Our Valued Customers A PROMISE OF PARTNERSHIP

We are excited to recap our latest innovative outdoor lighting solutions and give you a sneak peek at all the new products we have coming to you very soon. One thing that is not new, however, is our commitment to you as a partner. **Customer satisfaction remains one of our most important core** values. We are not successful unless you are successful. Throughout 2020, we faced many challenges to this partnership, including the global pandemic and an unprecedented surge in demand that severely challenged our supply chain and logistics pipelines. We are proud of how quickly our internal and external teams pivoted to provide customers around the world with essential tools and training using remote technologies to replace in-person support. We are equally proud of our success in keeping manufacturing and logistics employees safe while weathering the worst of the crisis and returning to full production. FX Luminaire has emerged stronger and better able to support your future needs.

To help support you in strengthening your business, we have made significant investments in tools and training. You will see an overview of the many free tools, apps, calculators, guides, videos, and training courses developed with you in mind. Usage of these tools surged in 2020, which tells us that we are providing what the market needs. Despite challenges posed by the pandemic, we made significant investments in these technologies to provide you with the best tools in the industry.

# Lastly, thank you for your role in our partnership and for putting your trust in FX Luminaire. We hope to return to more in-person support in 2021.

Sincerely,

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Gene Smith President, Landscape Irrigation and Outdoor Lighting

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# Powerful Tools TO GROW YOUR BUSINESS

We offer a full range of online resources to help you work smarter, support your customers better, and get more product knowledge — *for free!* 



# **Tools for Lighting Professionals**

# **MY LIST**

Use this simple yet powerful tool to plan installations, send your order directly to distributor branches, and add notes to specific projects.

My List helps you customize unique proposals for every customer and streamline orders for your business. Get started today at fxl.com/mylist.

# **MARKETING SUPPORT**

We offer marketing tools to help you grow and maintain your business.

Build your own branded marketing materials at fxl.com/professionals.

- Door Hangers
- Postcards
- Yard Signs
- Path Light
- Truck Magnets
- s > Why FX It Brochure
- Product Guide
- Homeowner Brochure

# Hunter<sup>®</sup> UNIVERSITY

From how to create an effective lighting design to the latest in digital control, stay on top of everything you need to know to build your business with outdoor lighting.

Check out comprehensive education programs for lighting pros from Hunter University, our free online training portal:

- Lighting Design
- Luxor Controller Specialist
- FX Luminaire Product Technician

Complete courses with a score of at least 80% to earn an FX Luminaire certificate of completion.



### Access these tools and more at fxl.com/tools



# LUXOR DEMO KIT

With the Luxor demo kit, you can create an immersive, at-home experience for customers that showcases the unmatched quality of our lighting products. This leads to higher rates of customer satisfaction, trust in your services, and strong profits.

#### **DEMO KIT INCLUDES**

- 300W Luxor lighting controller: LUX300M (120V) or LUX300eM (230V)
- Metal transformer base
- Four 40' (12 m) rolls of studded 12/2 (2 mm) wire (250011790001) with wire nuts
- ► Four NP ZDC up lights
- Two LC ZDC wall wash fixtures
- Two RW ZDC directional path lights
- Wireless Light Assignment Module (LAM)

- Luxor Wi-Fi Module (WIFIMOD2)
- One 10' (3 m) RJ-11 communication cable
- Eight stability flanges (PDK-BZ)
- Alligator clips prewired on all fixtures
- Storage and transportation case, with rubber-coated wheels, pull-out handle, and foam cutouts
- Two-toned fixtures in orange and black

# **NEW PACKAGING**

New FX Luminaire packaging will improve product identification, drive customer engagement and sales, and reinforce FX Luminaire as a premium partner backed by high quality and innovation.

Essential information — including product details, classifications, and compatible technologies — is easily identifiable on each box.

# Luxor® Technology Updates

With Luxor Cloud management, bringing nighttime living spaces to life is easier than ever before. Cloud connection eliminates local network limitations to streamline control in the field and enable remote site management from anywhere in the world with an internet connection.



# New and Enhanced Software Features

- Off-site system control
- Secure cloud access
- Custom site management
- Custom controller naming
- Smart-product compatibility



Site Management

Work smarter with simple remote site management and convenient site sharing.



Controller Naming

Assign names to different Luxor controllers at a site to simplify troubleshooting and maintenance.





# Bring the Outside in with Total Smart Home Integration

Seamlessly integrate outdoor lighting into smart home systems with next-generation Luxor technology. Luxor incorporates zoning, dimming, and 30,000 colors into a single controller with up to 40 distinct themes. It also fully integrates with leading home automation systems. Compatible systems include Control4, Lutron, Crestron, Savant, and now ELAN.



# Looking to Light the Night with Luxor Technology? Just Ask!

Conveniently activate Luxor lighting systems with today's most popular voice-controlled smart assistant solutions, including Amazon Alexa<sup>™</sup> devices. Coming in 2021: total voice integration for Google Home<sup>™</sup> devices.

All product names, logos, and brands are property of their respective owners.



# MR-16 3,000K | LED LAMPS

#### ► Launched: February 2020

The soft white 3,000K color temperature is a popular choice for outdoor lighting projects because it subtly enhances landscapes and architecture. Adding this option alongside our 2,700K (warm) and 3,900K (cool) color temperatures ensures contractors and lighting designers have a complete line of lamps available from FX Luminaire for every lighting project.

#### **Key Benefits**

- Efficient: Low VA consumes less transformer capacity to maximize energy savings
- Robust: Fully potted design protects LEDs from debris and water intrusion
- Flexible: Choose from a wide range of output, beam angle, and color temperature options





#### MR-16 LED - SPECIFICATION BUILDER: ORDER 1 + 2 + 3 + 4

Model	Halogen Equivalent		Color Ter	nperature	Beam Angle		
MR-16 LED	20	4W, consumes 4.3VA	w	Warm (2,700K)	VN	Very Narrow (10°)	
	35	5W, consumes 5.4VA	s	Soft (3,000K)*	FL	Flood (35°)	
	50	6W, consumes 6.5VA	с	Cool (3,900K)	WF	Wide Flood (60°)	

Example:

LAMP-WATT-TEMPERATURE-BEAM ANGLE = MR-16-LED-35-S-WF \*New in 2020



# MR-11 ECO LINE | LED LAMPS

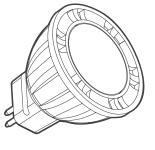
• Estimated launch date: Q1 2021

Versatile MR-11 Eco LED lamps provide a simple, reliable solution for projects of limited scope and budget. This lamp family offers an economical choice for lighting professionals.

#### **Key Benefits**

- Lightweight aluminum housing
- Warm and soft color temperatures: 2,700K and 3,000K
- Beam angle options: 35° (Flood)
- Output: 2W (20W equivalent)
- Compatible with the Luxor Low-Voltage Cube (LCM-LV)





MR-11 ECO LED ·	SPECIFICATION	BUILDER:	ORDER 1	+ 2 -	+ 3 +	4
	JI LCHICAHON	DOILDLIN.	UNDENT	T Z -	гэт	-

Model	Halogen Equivalent		Color Ter	nperature	Beam Angle	
MR-11 ECO	20	2W, consumes 2.9VA	W	Warm (2,700K)	FL	Flood (35°)
			S	Soft (3,000K)		

Example:

LAMP-WATT-TEMPERATURE-BEAM ANGLE = MR-11-ECO-20-S-FL



# NL SCONCE | DESIGNER

#### ► Launched: September 2020

The NL sconce's new up/down configuration (NL-UD) is engineered to bridge the gap between indoor and outdoor lighting applications. The innovative fixture provides a high-performance, bidirectional solution for contractors, A/V installers, and hardscape designers.

#### **NL-UD Key Benefits**

- Up/down configuration for dynamic sconce-lighting effects
- Optional cover for a sleek, modern look
- Easy installation with latching surface-mounting bracket



**NL-UD** Dimensions

Height: 7.3" (185 mm) Width: 3.2" (81 mm) Depth: 3.3" (84 mm)



#### **NL SCONCE - SPECIFICATION BUILDER:** ORDER 1 + 2 + 3 + 4 + 5 + 6 + 7

Fixture	Luxor Op	cor Options LED Configuration		LED Configuration		Direction Compliant		e	Cover		Finishes
NL	[blank] ZD	Zone Zone/Dim	3LED 6LED 9LED	385 Lumens* 8.3W/8.7VA 788 Lumens* 16W/18.3VA 1184 Lumens* 23.5W/25.1VA	DN UD	Down Only Up and	[Default] e	UL Listed CE Certified	[Default] CR	Cover	BZ, DG, WI, SB, FB, WG <sup>*†</sup> , FW <sup>*†</sup> , AL <sup>*†</sup> , SV <sup>*†</sup> , CU, CU-AB <sup>*</sup> , CU-AT <sup>*</sup>
	ZDC*	Zone/Dim/Color	[Default]	587 Lumens* 22.5W/23.8VA		Down					BS‡, BS-AB <sup>‡</sup> , BS-AT <sup>‡</sup>

#### Example:

FIXTURE-LUXOR OPTION-LED-DIRECTION-COVER-FINISH = NL-ZD-6LED-UD-CR-BZ

<sup>+</sup> Non-returnable \* Fixtures specified with ZDC Technology<sup>®</sup> are available only in one circuit board configuration. Do not specify a number of LEDs when ordering. \* May require longer lead time \* Total delivered lumens <sup>‡</sup> NL-DN Only







## **QL** DOWN LIGHT | DESIGNER

Launched: February 2020

Ideal for narrow spaces, the ultra-compact QL down light includes a convenient, modular surface-mounting bracket. The fixture provides effective downward illumination for perimeter fencing, columns, doorways, and pergolas.

#### **Key Benefits**

- Compact, 1LED down light
- Surface-mounted with no visible hardware
- Modular bracket doubles as an installation guide and provides four ways to route the lead wire

#### Dimensions

Height: 2.3" (58 mm) Width: 1.5" (38 mm) Depth: 2.2" (56 mm)

# HS WALL LIGHT | DESIGNER

► Launched: July 2020

The minimalist HS recessed wall light easily accommodates low retaining walls and the shorter steps of contemporary hardscapes. The fixture offers a wide light distribution for robust lighting needs.

#### **Key Benefits**

- Modern, low-profile wall light
- Tamper-resistant with minimal visible hardware
- Innovative, wide-and-outward light distribution for area-lighting applications



Dimensions Height: 2.3" (58 mm) Width: 8.0" (203 mm) Exposed Depth: 0.9" (23 mm)





# KG IN-GRADE LIGHT | DESIGNER

▶ Reintroduced: November 2019

Engineered for maximum durability and flexibility, the KG well light's double-sided design allows for two installation styles. The fixture offers an adjustable aiming module to create the perfect look on any feature or structure.

#### **Key Benefits**

- Reversible design for angled or flush-mounted installations
- Innovative gimbal-style housing for aiming fixture
- Optional lens cover



Dimensions Height: 9.2" (234 mm) Diameter: 6.1" (155 mm)

# TE IN-GRADE LIGHT | STANDARD

▶ Reintroduced: November 2019

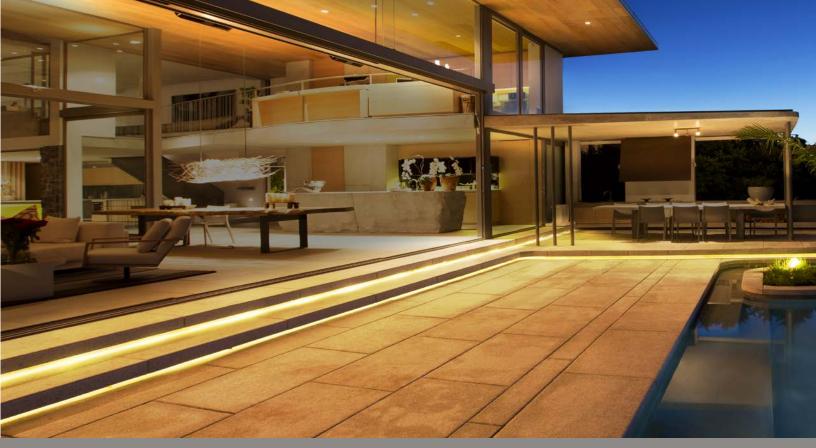
The TE in-grade light features a double-sided design that allows for two installation styles. Its new MR-16 module provides aiming adjustability and watertight durability.

#### **Key Benefits**

- Reversible design for angled or flush-mounted installations
- Innovative gimbal-style housing for aiming fixture
- Optional lens cover



Dimensions Height: 9.2" (234 mm) Diameter: 6.1" (155 mm)



# STRIP LIGHTS | STANDARD

Estimated launch date: Q1 2021

New 12 VAC white strip lights from FX Luminaire are constructed with extruded silicone to provide superior protection against tough outdoor conditions. Designed for solder-less splice connections, they are available in both warm (2,700K) and soft (3,000K) color temperatures. A full spectrum of accessories allows the strip lights to be installed in a variety of settings.

#### **Key Benefits**

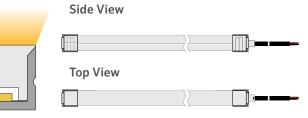
- AC voltage
- Warm and soft color temperatures: 2,700K and 3,000K
- Viewing angle: top view
- Robust extruded silicone construction
- IP67 rating
- Solder- and adhesive-free splice connections
- Compatible with the Luxor Low-Voltage Cube (LCM-LV)

#### Accessories

- Stainless steel hardscape bracket
- 3.0' (0.9 m) aluminum mounting channel
- Aluminum mounting clips
- Jumper cable
- Closed-end connector

#### Dimensions

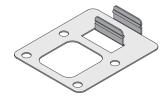
Strip Light Length: 10.0' (3.0 m) Lead Length: 10.0' (3.0 m) 2.0" (50 m) cut marks



Jumper Cable



Hardscape Bracket





# **LF** *LEDGE LIGHT* | DESIGNER

▶ Reintroduced: September 2019

The redesigned, under-cap LF ledge light blends seamlessly into any hardscape environment. Use the 1LED fixture to illuminate walkways, retaining walls, and seating areas.

#### **Key Benefits**

- True correlated color temperatures of 2,700K and 3,900K
- Improved sealing at IP65 and CE certified
- Easy serviceability with captive screws and module kit

#### Dimensions

Height: 0.9" (23 mm) Width: 6.7" (170 mm) Exposed Depth: 1.0" (25 mm)

#### LF - SPECIFICATION BUILDER: ORDER 1 + 2 + 3 + 4 + 5 + 6

Fixture	Luxor O	ptions	LED Configuration		Color Temperature		Compliance		Finishes
LF	[blank]	Zone	1LED	75 Lumens* 2.0W/2.4VA	w	Warm 2,700K	[Default]	UL Listed	BZ, DG, WI, SB, FB,
	ZD	Zone/Dim			с	Cool 3,900K	e	CE Certified	WG* <sup>+</sup> , FW* <sup>+</sup> , AL* <sup>+</sup> , SV* <sup>+</sup> , CU, SS, CU-AB <sup>*</sup> ,
	ZDC*	Zone/Dim/Color	[blank]	34 Lumens* 3.6W/4.3VA	[blank]				CU-AT <sup>*</sup> , BS⁺

#### Example:

FIXTURE-LUXOR OPTION-LED-COLOR TEMP-FINISH = LF-ZD-1LED-W-BZ

<sup>+</sup> Non-returnable **\*** Fixtures specified with ZDC Technology<sup>®</sup> are available only in one circuit board configuration. Do not specify a number of LEDs when ordering. \* May require longer lead time \* Total delivered lumens



# LD LEDGE LIGHT | STANDARD

Estimated launch date: Q1 2021

With an innovative snap-on lens, the compact LD ledge light is easy to install and service. At less than 5.0" (127 mm) wide, it shines proudly as the smallest ledge light from FX Luminaire.

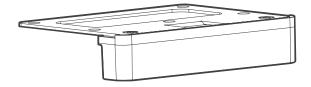
#### **Key Benefits**

CUL US

- Tool- and hardware-free servicing with snap-on lens
- Accommodates 10W, 20W, and 30W equivalent G4 LED lamps Width: 4.8" (120 mm)

#### Dimensions

Height: 0.9" (24 mm) Exposed Depth: 0.8" (21 mm)



#### LD - SPECIFICATION BUILDER: ORDER 1 + 2 + 3

Fixture	LED Configuration		Finishes
LD	LED20W	123 Lumen Lamp, 1.1W/1.7VA	BZ, DG, WI, SB, FB, WG* <sup>†</sup> , FW* <sup>†</sup> , AL* <sup>†</sup> , SV* <sup>†</sup>
Example:			

FIXTURE-LED-FINISH = LD-LED20W-DG

<sup>+</sup> Non-returnable \* May require longer lead time

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## A-NK6, A-NK4 WALL LIGHTS | LINE-VOLTAGE

Launched: July 2020

Use the minimalist A-NK6 recessed wall light to elevate commercial settings. The fixture blends seamlessly throughout classic and contemporary installations.

The ANK-4 recessed wall light offers strength, versatility, and unmatched style. The fixture elegantly complements any commercial space.

#### Key Benefits

- Innovative curved scoop design creates a soft glow with outputs up to 600 lm
- Near-flush installation with tamper-resistant hardware
- Clean, versatile look and finish to accommodate any architectural style



#### Dimensions

#### A-NK6

#### A-NK4

Height: 10.0" (254 mm) Width: 9.3" (236 mm) Exposed Depth: 0.125" (3 mm) Height: 5.8" (147 mm) Width: 5.8" (147 mm) Exposed Depth: 0.125" (3 mm)

# A-BR10 PATH LIGHT | LINE-VOLTAGE

#### ► Launched: July 2020

**Engineered at the intersection of art and technology, the A-BR10 bollard enhances any commercial space.** The robust fixture's innovative design ensures maximum flexibility in busy areas.

#### **Key Benefits**

- Versatile configurations for multiple lighting options up to 2,500 lm
- Glare-free illumination on ground surfaces
- Innovative twist-and-lock design for corrosion resistance and no visible hardware



#### **Dimensions** Height: 42.0" (1.1 m)

Width: 10.0" (254 mm) Depth: 10.0" (254 mm)





Launched: July 2020

The A-CT5 up light meets the high-output requirements of large residential and light commercial installations. The fixture is the ideal combination of form and function.

The versatile design of the ACT-4 recessed wall light matches the aesthetic and technical requirements on any lighting project. The fixture is perfect for highlighting facades, signage, and architectural features.

#### **Key Benefits**

- Organic, curvilinear lines to match any aesthetic
- Outputs up to 1,800 lm with 20°-60° beam angle options
- Removable light engine cartridge for easy maintenance



#### Dimensions

**A-CT5** Length: 11.5" (293 mm) Width: 5.0" (127 mm)

#### A-CT4

n) Length: 8.5" (216 mm) Width: 4.0" (102 mm)



# A-ST5 DOWN LIGHT | LINE-VOLTAGE

Launched: July 2020

The surface-mounted A-ST5 down light complements any architectural style. Use the versatile fixture to illuminate facades and pedestrian walkways.

#### **Key Benefits**

- Organic, curvilinear lines to match any aesthetic
- Outputs up to 1,800 lm with 20°-60° beam angle options
- Removable light engine cartridge for easy maintenance



#### Dimensions Height: 13.8" (349 mm) Width: 4.8" (120 mm)

Depth: 5.1" (130 mm)

Learn more. Visit fxl.com





# A-HS WALL LIGHT | LINE-VOLTAGE

Launched: July 2020

The A-HS recessed wall light provides a soft, floor-grazing light output at low mounting heights. With a precisely targeted, outward light distribution, the fixture is ideal for illuminating stairs, pathways, driveways, and patios.

#### **Key Benefits**

- 300-800 Im range with two distributions
- Tamper-resistant with minimal visible hardware
- Two optics packages: Performance Wash or Floor Graze



Dimensions Height: 2.3" (58 mm) Width: 8.0" (203 mm) Exposed Depth: 0.9" (23 mm)

# A-KN IN-GRADE LIGHT | LINE-VOLTAGE

#### ► Launched: July 2020

The robust A-KN in-grade light is designed to illuminate large areas and facades. Built-in, adjustable aiming technology and tamper-resistant ring or cowling configurations ensure maximum design flexibility.

#### **Key Benefits**

- 700–1,200 lm range with adjustable aiming
- Two tamper-resistant faceplate designs: Cowling or Ring with Slip Resistance
- Removable light engine cartridge for easy maintenance



Dimensions Height: 15.7" (399 mm) Diameter: 10.5" (267 mm) 0

0

# Work Smarter with New Accessories



#### **BRACKET MOUNT** FOR INSTALLATION

#### Estimated launch date: Q1 2021

The new Bracket Mount is designed for lighting applications with shorter depths, surface-mounting needs, and modern aesthetics.

### CONDUIT STABILIZER FOR MODERN PATH LIGHTS

#### Estimated launch date: Q1 2021

For added strength and rigidity in modern path light installations, the conduit stabilizer has wings to prevent the conduit from tilting or spinning.

# **CRITTER PLUG** FOR MR-16 UP LIGHTS

• Estimated launch date: Q1 2021

Prevent unwanted critters from entering a fixture! The Critter Plug protects the base of the fixture and can be easily removed for routine servicing.

## LOCK RING FOR MOUNTING

#### Estimated launch date: Q1 2021

The Lock Ring has a hexagonal shape with convenient finger tabs. Easily adjust the direction of up lights and wall washes by tightening it onto the stake.



## MINI JUNCTION BOX FOR MOUNTING

#### Estimated launch date: Q1 2021

The newly expanded Mini Junction Box provides more space to store wire connectors and additional wire. With optional snap-on backing, servicing is simple and tool-free.





# **FX**Luminaire

A Hunter Industries Company

Our mission is to create the most energy-efficient lighting products in the world while maintaining the highest level of quality and reliability. In every instance we will back our innovations with the unwavering support our customers need to succeed.

Gregory R. Hunter, CEO of Hunter Industries

1 hing & Switch

Gene Smith, President, Landscape Irrigation and Outdoor Lighting

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